

Madeleine Roodberg

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I am an enthusiastic hard worker educated in arts and media, with experience in all aspects of the field. My goal is to dedicate my skills to community focused efforts in the arts and providing positive tools to future generations.

EDUCATION

NYU Tisch School of the Arts

Graduated: May 2019

Major- Photography & Imaging Minor- Media, Culture & Communication

DIGITAL MEDIA, PHOTOGRAPHY, VIDEO – EXPERIENCE

Amir Baradaran | Intern (Recipient of Wasserman Internship Grant) | New York, NY May '18 – Aug. '18

Designed and created interactive AR/VR storytelling experiences with new media artist out of Columbia University's Computer Graphics and User Interface Lab. Projects built using Unity and Blender.

Fort Gansevoort | Intern | New York, NY Feb '18 – May '18

Organized and updated online art listings with ArtBinder and Artspace, maintained gallery's Squarespace website, managed artist CVs, and wrote press releases. Also helped with varying daily tasks around the gallery space.

NYU Divest | Media Coordinator | New York, NY Sept. '16 – May '18

Managed and created content including short and long-form videos, photographs, GIFs, and promotional material for Instagram, Facebook, Snapchat, and Twitter for NYU's fossil fuel divestment campaign. Online following more than doubled and produced its most popular videos to date, with the difference of views in thousands.

Vox Media (Curbed) | Intern | New York, NY June '16 – Aug. '16

Researched and wrote published news pieces and interactive media for the architecture and design-based brand. Sourced, edited, and created headers and other visual media using Adobe Photoshop and online image libraries including Shutterstock and Flickr for major feature articles and packages.

CHILD DEVELOPMENT AND THE ARTS – EXPERIENCE

Lower Eastside Girl's Club Jan. '18 – May '18

TA- assisted and led weekly children's photography classes. Also managed equipment and uploaded material.

Children's Story Theater and Vratislavova Elementary Sept. '17 – Dec. '17

TA- assisted and photographed for a youth theater and TAed an ESL class during semester in Prague.

Hidden Valley Camp May '17 – Aug. '17

Counselor- designed and led classes in video, guitar, darkroom photography, and acting. Responsible for a cabin of ~20. Recognized for outstanding job performance.

NON-PROFIT – EXPERIENCE

Reboot Reuse Rebuild May. '12 – Present

Co-Founder of non-profit whose mission is to collect computer systems in good working order, refurbish them, load them with Windows and Microsoft Office and donate to non-profit learning centers serving at-risk youth in the DC area. Responsibilities for collecting and installing systems as well as producing creative content.

SKILLS

Adobe Creative Suite; Final Cut Pro; basic xhtml; Microsoft Office; digital/analog photography equipment; digital video equipment; studio lighting equipment; all mainstream social media, Unity, Blender 3D modeling